ASSOCIATION FOR MAXIMUM SERVICE TELEVISION, INC.



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July 26, 2004

Ms. Marlene H. Dortch Secretary Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

RE:

Ex Parte Communication

MB Docket No. 03-15

Dear Ms. Dortch:

On July 23, 2004, David Donovan, president, and Victor Tawil, senior vice president, of the Association for Maximum Service Television, Inc. ("MSTV"), along with Jack Goodman, senior vice president and general counsel for the NAB, met with Jordan Goldstein, senior legal advisor to Commissioner Copps, regarding the above-referenced docket.

We discussed MSTV's Channel Election and Repacking Plan that was filed with the FCC on Thursday, May 6, 2004.

Sincerely,

David L. Donovan